

EITAN SHARIR



DYNAMIC ACHIEVEMENT GROUP™

Leading for Excellence

program series

Leading for Excellence is an intensive series of programs proven to deliver unprecedented levels of performance, productivity and bottom-line returns. **Align** every employee with your organizational vision. **Inspire** teams to work toward common goals of performance excellence. **Sustain** excellence over the long term.

Leading for Excellence Program Series Overview

Leading for Excellence is a comprehensive series of corporate training programs. You choose the specific programs in the **Leading for Excellence** series that will best move your organization forward. Each program incorporates three phases proven to deliver unprecedented levels of performance, productivity and bottom-line results.



Most training companies focus only on developing specific performance strategies and skills (Phase 2), but **all three phases are essential to the success of any corporate training program.**

- **Phase 1 is essential to establishing a mindset of excellence** that will engage, compel and enroll employees into the vision, values and mission of your organization — and prepare them to fully engage in learning individual performance skills, such as leadership, sales, or service.
- **Phase 3 is essential to sustaining both the new mindset of excellence and performance skills** so that they become the way things are done in your organization. This is a critical step to ensuring that employees do not revert back to old habits shortly after training is complete.

Make sure you've made the right investment in your corporate training program. Contact Eitan Sharir today: eitan@eitansharir.com or 604-926-6465.

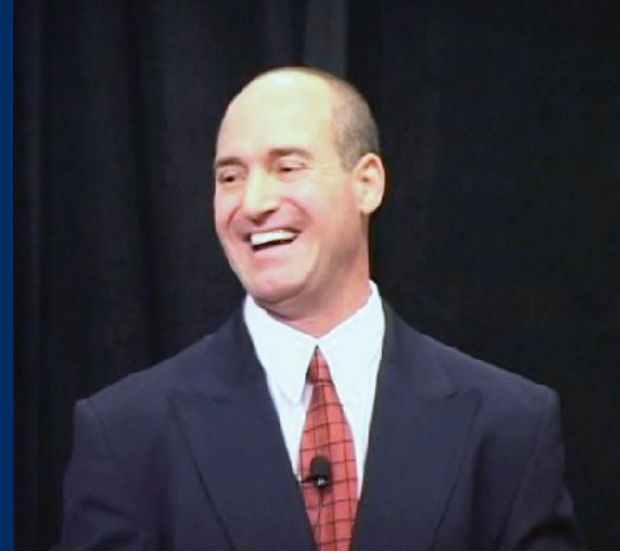


Results you can expect from Eitan Sharir's **Leading for Excellence** program:

- Motivated and productive high performance teams.
- An aligned organization working toward a common purpose.
- Engaged and inspired employees.
- Improved employee retention rates.
- Increased productivity, performance and, ultimately, profits.



“Establishing a mindset of excellence is absolutely essential before you can move your organization toward a high performance culture and new levels of success.”



Build your *Leading for Excellence* Program

Select your *Leading for Excellence* Programs

First, you choose the *Leading for Excellence* programs that will best move your organization forward:

**Culture of Excellence • Leadership Excellence • Sales Excellence
Service Excellence • Team Excellence**

In each program, you will move through three phases that are essential to building and sustaining a mindset of excellence and high performance teams.

Phase 1: Mindset of Excellence

To achieve excellence in specific performance areas, a *Mindset of Excellence* must first be established organization-wide. This mindset will engage and align every employee with your vision, mission and values, and leave them speaking a common language of excellence. You will build a new capacity for growth. Your employees will think in more creative and innovate ways, and will be more able to deal with challenges and change. They will be prepared to succeed in Phase 2, when they learn the individual performance skills of excellence.

Phase 2: Strategies for Excellence

With your new organizational mindset of excellence in place, your teams and groups are now ready to focus on achieving their specific strategies for performance excellence. This phase is all about growth — building the skills and competencies required to grow the business.

Phase 3: Sustaining Excellence

The first two phases are complete, and you have a strong organizational mindset of excellence in place and alignment around performance goals. Now it's time to map out a practical and tangible plan to ensure the new mindset and performance skills learned are sustainable and become the *way things are done* in the organization. This is a critical step that is often missed in training programs — but is required to ensure that employees don't revert back to old habits.

Schedule a Complimentary Review Session Today

Schedule a complimentary one-on-one review session today to discuss your specific objectives and find out from Eitan what highly successful organizations are doing to maximize value from their training and development programs. Call 604-926-6465 or email eitan@eitansharir.com.

“Eitan’s approach made 100% sense, and [was] the only strategy that could lead to a real and sustainable change within our organization. Immediate feedback from our customers is proving this to be absolutely true.”

Ken North

General Manager, Sales and Marketing
Freightliner of Vancouver

About Eitan Sharir and Dynamic Achievement Group

Eitan Sharir is a business advisor, corporate culture and leadership coach, accomplished keynote speaker and founder of Dynamic Achievement Group, an organization committed to corporate leadership excellence. For the past 15 years, Eitan has helped some of the world's leading organizations achieve profound results through his uniquely effective programs.

TELUS • London Drugs • AVIS • Coca-Cola • Colgate-Palmolive • Mercedes-Benz • Interior Savings • Scotiabank PCL • Sheraton • Coast Hotels • Corix



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