



Culture of Excellence

Leading for Excellence program series

Culture of Excellence is an intensive three-phase process proven to deliver unprecedented levels of performance, productivity and bottom-line returns. This process is designed to align every employee with your organizational vision, to inspire teams to work toward common goals of performance excellence, and to ensure this excellence is sustained over the long term.

Three Phases for Achieving a Culture of Excellence

A *Culture of Excellence* in which every employee is aligned with the values and vision of the organization and working toward a common goal is an absolute requirement for achieving top levels of performance, productivity, and bottom-line returns.

Building this *Culture of Excellence* can't be done overnight. But with Eitan Sharir's practical and proven fully customized three-phase process, you will build a sound foundation of excellence organization-wide, inspire individual teams toward their specific performance goals and sustain your *Culture of Excellence* for the future.

Phase 1: Mindset of Excellence

To achieve a *Culture of Excellence*, a mindset of excellence must first be established organization-wide. This new mindset is necessary for aligning every employee with your organization's mission. This first phase will energize, engage and inspire all employees and leave them speaking a common language of excellence.

Phase 2: Strategies for Excellence

Building on the new organizational mindset of excellence, Phase 2 will focus on specific strategies to create a more constructive culture. Specific focus areas include establishing more open communication, improving staff motivation and teamwork, and increasing creativity and innovation. As a result, you will create an organization that will continue to learn and grow. Researchers conclude that this is essential to improving individual performance levels and ensuring long-term organizational sustainability.

Phase 3: Sustaining Excellence

Once the first two phases have created a strong mindset and alignment around performance strategies, Phase 3 will ensure that this new *Culture of Excellence* is sustained. Eitan and his team will work with your organization to map out a practical and tangible plan to ensure that your Culture of Excellence is sustained for the future — so you can continue to achieve increased bottom-line results.



Results you can expect from Eitan Sharir's *Culture of Excellence* program:

- An aligned organization working toward a common purpose.
- Motivated and productive high performance teams.
- Engaged and inspired employees.
- Improved employee retention rates.
- Increased productivity, performance and, ultimately, profits.

“Eitan has played a key role in assisting Northwestel through a journey of culture change and the engagement of employees. We have gone from a ‘win lose’ mindset to a ‘win win’ mindset.”

Paul Flaherty
President and CEO
Northwestel Inc.





About the *Leading for Excellence Program Series*

The Leading for Excellence program series is an intensive series of corporate training programs proven to deliver unprecedented levels of performance, productivity and bottom-line returns. Align every employee with your organizational vision, inspire teams to work toward common goals of performance excellence, and sustain this excellence over the long term. Choose the *Leading for Excellence* programs that will best move your organization forward:

- Culture of Excellence
- Leadership Excellence
- Sales Excellence
- Service Excellence
- Team Excellence

About Eitan Sharir and Dynamic Achievement Group

Eitan Sharir is a business advisor, corporate culture and leadership coach, accomplished keynote speaker and founder of Dynamic Achievement Group, an organization committed to corporate leadership excellence. Eitan holds a Bachelor of Commerce degree with a double major in business economics and economics, and a post-graduate commerce degree in general management and international marketing. He has also reached the Masters level in Neuro Linguistic Programming, specializing in training and core transformation.

For the past 15 years, Eitan has helped some of the world’s leading organizations achieve profound results through his uniquely effective programs.

Sheraton • London Drugs • Coca-Cola • Interior Savings
Mercedes-Benz • Colgate-Palmolive • AVIS • Scotiabank
PCL • TELUS • Coast Hotels • Corix • Mainroad Group

Schedule a Complimentary Review Session Today

Schedule a complimentary one-on-one review session today to discuss your specific objectives and find out from Eitan what highly successful organizations are doing to maximize value from their training and development programs. Call 604-926-6465 or email eitan@eitansharir.com.

How is *Leading for Excellence* Different?

To succeed, your corporate training programs have to be about more than just learning performance skills:

- > The right mindset is required to properly prepare your teams to learn performance skills.
- > This mindset and skills learned need to be sustained to ensure employees don’t revert back to old habits.

“Eitan understands that successful companies consist of people who have achieved balance in their lives... By helping all of us redefine success, we became a much more successful and dynamic organization.”

Gary Robinson
General Manager, ConvaTec
Bristol-Myers Squibb



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