



Culture of Excellence Speaking Series for Executives and Leaders

How many executives are fully engaged, unwavering and live their corporate values every day? In this inspiring and powerful session, C-level executives and leaders will learn how to develop a culture that breeds innovative and high performing teams — and how to motivate these teams to achieve superior results.

A Culture of Excellence in which every employee is aligned with the values and vision of the organization and is working toward a common goal is an absolute requirement for achieving top levels of performance and bottom-line returns. Eitan Sharir's insightful and powerful presentation will not only inspire executives and leaders, but give them practical techniques they can start using right away to begin building Cultures of Excellence at their organizations.

Presentation Overview:

Current Trends and Challenges in Corporate Culture:

- What does current research reveal about leadership and corporate culture?
- How does a strong corporate culture make companies more resilient?
- What is the link between corporate culture and productivity, revenue and your bottom line?

What is a Culture of Excellence?

- The key Culture of Excellence components every leader should know.
- Creating the right environment vs. changing employee behaviour.
- Teams, employees and leaders: How leadership is integral to a strong corporate culture.

How can Executives and Leaders Build a Resilient Culture of Excellence?

- How to use the five essential components to building a culture of excellence.
- The three key steps to living your corporate values every day.
- How to activate the entire organization to focus, build and sustain a Culture of Excellence.

What you will Take Away:

In addition to a dynamic and engaging presentation, executives and leaders will walk away with tangible insights and practical tools they can start using right away, including:

- Insights into how to accelerate team performance and achieve measurable results.
- Techniques on how to start increasing job satisfaction and organizational commitment.

Book your Keynote Session

Contact us at eitan@eitansharir.com or 604-926-6465 to book a dynamic session for your event.



"The feedback has been outstanding and has helped our managers understand the importance of their roles in building a high-performance culture"

*TELUS Sourcing Solutions,
Jose R. Dino, Vice President*

Eitan Sharir's Presentations are:

- Customized to your conference, organization and audience type.
- Highly informative, pragmatic, and research based.
- Powerful, engaging and interactive.
- Inspiring and action-oriented.
- Tangible. Your audience will take away real tools they can implement the moment they return to work.



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