

# Strategic Leadership Presentations

*It's not just about what you say... it's how you engage, enrol, and compel people to action*

When it comes to giving a compelling presentation, subject matter knowledge is not enough.

In our Strategic Leadership Presentations program, we move beyond traditional presentation techniques to include the latest research and insights into strategic communication and influence. Your leaders will learn how to communicate their ideas in a strategic, convincing and effective manner to diverse audiences of all levels and be able to inform and inspire their teams to excellence.

## KEY OUTCOMES

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- Professional and inspirational presenters that are able to lead with influence
- Compelling and engaging presentations
- Leaders who have the flexibility to present to different types of audiences
- Leaders who build better relationships and trust with their teams and customers

## KEY FOCUS AREAS

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- Highly effective, strategic and dynamic presenters
- Engaged teams
- Alignment with vision, values, and mission
- Presenters who influence and inspire their audience to action

## TARGET AUDIENCE

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This workshop is relevant to all leaders who are required to communicate their ideas to groups.

## PROGRAM DURATION

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2 days in-class